



All you need to know about Live Language Learning with Busuu

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Combining the power of humans & AI, Busuu is the best way to learn a language

Using a combination of courses, community, live tutors and harnessing the power of AI, you can create the perfect language learning environment.

The Busuu Live methodology

Why Busuu Live?

Live lessons with a professional teacher accelerate students' spoken fluency and confidence, enabling them to participate in real-life conversations, make new friends, achieve more at work and access new cultures.

From Busuu survey data collated from 92 learners of English and Spanish, we discovered that our learners predominantly want to learn how to speak the language they're learning:



Busuu's unique methodology builds spoken fluency

In order to create the most effective language learning environment, you need a mix of learning with self-paced courses and plenty of practice with native speakers to enhance and advance your language skills.

At Busuu, we build our learning around courses created by experts. A personalised study plan is created for your particular needs and you will benefit from an AI-powered vocab and grammar trainer.

Of course, the learning will come hand-in-hand with practice. The most beneficial practice will be via speaking with native speakers. This can take place during group sessions or via 1:1 lessons and by speaking with native speakers from our global community of 120 million learners, you can receive immediate feedback on your spoken language work.

Live Lesson Benefits

One of the main benefits of live lessons is that it rapidly accelerates fluency when learning a new language.

During a 2021 Efficacy Study, 141 learners tested Busuu's self-paced lessons as well as the 1:1 lessons and we discovered that A1 learners took, on average, 24 hours to move up one level on the TNT speaking test, whereas, a typical semester at university takes between 90-105 hours. Therefore, our finding was that our language learners will reach fluency up to 4x faster with Busuu's live lessons.

Improved on speaking

Overall



Beginner



Intermediate+



The best approach for time-conscious learners

Weekly time commitment: **2 hours**

Method

- ✓ 1 hour self-paced
- ✓ 3-4 lessons
- ✓ 1 Conversation
- ✓ 2 Review sessions

+ a 45-minute **group lesson** or
a 45-minute **1:1 lesson**



Result

One level (e.g. A1 - A2)
7 months

Entire course (eg. A1 - B2)
2.4 years

Annual KPIs to monitor

80-100 hours of learning time (per person)

1 or 2 **Busuu Certificates**

Source: Internal analysis extracted from Vesselinov, R., et al. (2021). **The Busuu Efficacy Study 2021.**



Live options for corporate clients with Busuu Live

Including live lessons in your staff language learning programme will help them achieve higher levels of proficiency faster.

There are numerous benefits that can be gained from live lessons, such as social learning with a support network from colleagues, an immediate question and answer forum and the ability to constantly update lesson plans that can help to update topic areas employees would find most beneficial to cover during the groups.

Not only are live group lessons so beneficial from a community perspective, here at Busuu, we also offer a variety of features that can all help improve the quality and speed of your language skills:

- ✓ **10,000+** professional language teachers
- ✓ **13** language courses
- ✓ 1:1 and small group lessons **via video**
- ✓ **Personalised lesson** plans to suit needs
- ✓ Aligned with language learning progression on the **Busuu platform**
- ✓ **24/7 availability** across all time zones



The Busuu teachers

Certified professionals

Our carefully selected and trained teachers provide an authentic language learning experience, ensuring each lesson drives practical learning outcomes for you.

More power to the group members

Our top-rated teachers, with an average rating of 4.8, ensure that lessons are tailored to your goals and real work situations. They push you towards your desired learning outcomes, and love to hear about your progress.

Selection of native speakers

You have the option of being taught by native speakers who have a deeper cultural understanding of their home country and can share tips on how to adapt to life there.



The value of 1:1 Lessons

Lessons tailored to you

Our courses are designed to suit your fluency level and our teachers will work with you to understand your needs and design, not only a learning path but, a bespoke curriculum.

Improve oral skills

At their core, 1:1 lessons offer the opportunity to develop your speaking skills. Your teacher will prioritise as much speaking practice with you as possible.

Focus on business skills

With 1:1 lessons you can benefit from an increased focus on business language skills for all modes of communication, including presentations, meetings, negotiations, phone calls, emails and more.

Accelerated learning outcomes

You can move to fluency faster with lessons that are tailored to strengthen your weak points and develop the skill areas you value.

Busuu Group Live Lessons

Improve language skills and boost employee relations

Tailored lessons

Designed to work in tandem with the self-led learning curriculum, **closed Live Group Lessons** match the fluency level of your teams. Learners receive equal time so everyone makes progress.

Flexible scheduling

Open Live Group Lessons can fully adapt to suit the needs of your organisation and you can book lessons when it's most convenient for you and your teams.



Lesson capacity:

5 students per session Class length: **45 minutes**

Busuu Group Live Lessons

Busuu's live group lessons not only help to improve language skills but also boost employee relations as well.

With certified, qualified teachers, who meet strict criteria, your teams can be assured of an authentic language learning experience using the CEFR framework.

Connecting teams has never been easier; with these live lessons, employees can strengthen their relationships with fellow team members, as Live Group Lessons provide immersive experiences that can be shared together.

Busuu Group Live Lessons, Walled Garden

Here at Busuu, we like to create a schedule that's tailored to you. If you choose the Walled Garden model for Group Live Lessons, our Customer Success team will work together with your L&D or HR teams to come up with a lesson schedule that suits the needs of your employees. This will depend on the number of participants and their skill levels and time availability.

Following this, the planned schedule will be made available for your learners on Busuu Live, so that they can book and join the lessons.

“A different language is a different version of life”

Frederico Fellini





Ready to start your learning journey? Enter Busuu for Business.

At Busuu for Business, we have expertly designed a digital language training programme to please. We believe language learning should be enjoyable, inclusive and beneficial both for companies and employees alike.

[Contact us](#) to learn more about our programmes and how they can help measure, track and boost employee engagement, contact us today.

 [Send us a message](#)

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