

Busuu and PayFit: Language learning for better employee satisfaction

Busuu and Payfit
Case Study



Payfit at a glance

PayFit is a leading payroll and HR management solution.

Founded in 2015, Payfit operates in four European countries, supporting 6,000 customers, with 700 employees

Industry: HR Payroll Software

Objectives: To increase staff fulfilment, create a 'work from anywhere' company ethos, and improve communication across the business.

THE CHALLENGE

Improve employee satisfaction

PayFit provides intuitive HR solutions that help their customers focus on their employees. The company carries this employee-first ethos across its own business, as it constantly looks for ways to improve its own employee satisfaction.

The company has headquarters in Paris, with international offices employing people from across the world. Good communication skills across this truly international workforce is very important. So, it was no surprise when its regular staff satisfaction and fulfilment surveys found that many team members had requested to learn languages, especially English.



THE CHALLENGE

Improve company internal communication

PayFit realised that they needed to develop team-members' language skills to improve communication across the organisation. Not only to build relationships between international offices, but to foster strong relationships between staff and the company itself.



"It is important that our employees understand the company's goals, and the messages we send. For this we need good language skills."

Estelle Guiot

Fulfilment & Development Specialist, Payfit

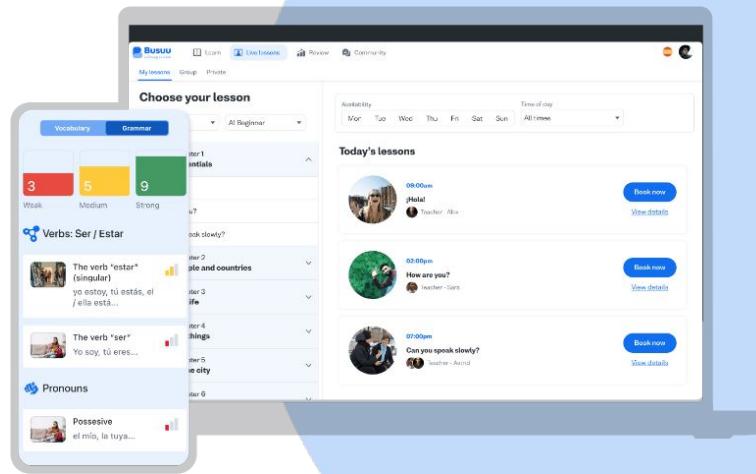


THE SOLUTION

Busuu: User-friendly language learning

PayFit was keen to ensure any new language provision would be used by all of its staff, so they conducted a 5-week test with a selection of language learning tools, to see which the team liked best.

At the end of the pilot, the PayFit teams voted for Busuu, impressed with the varied language and learning methods we offer. We became their chosen system helping over 93 PayFit staff start or develop language skills, focusing on English, with plans to roll out Spanish, and other European language learning.





THE SOLUTION

Business growth through languages

Since the company started working with Busuu, language learning has flourished. Learners are completing self-paced courses via our multi-platform app, and Live Lessons hosted by our team of professional language teachers.



“

The Busuu implementation process was super simple, it was an easy journey from an admin point of view, we were able to add new users and live lessons in one click”

Estelle Guiot

Fulfilment & Development Specialist, Payfit

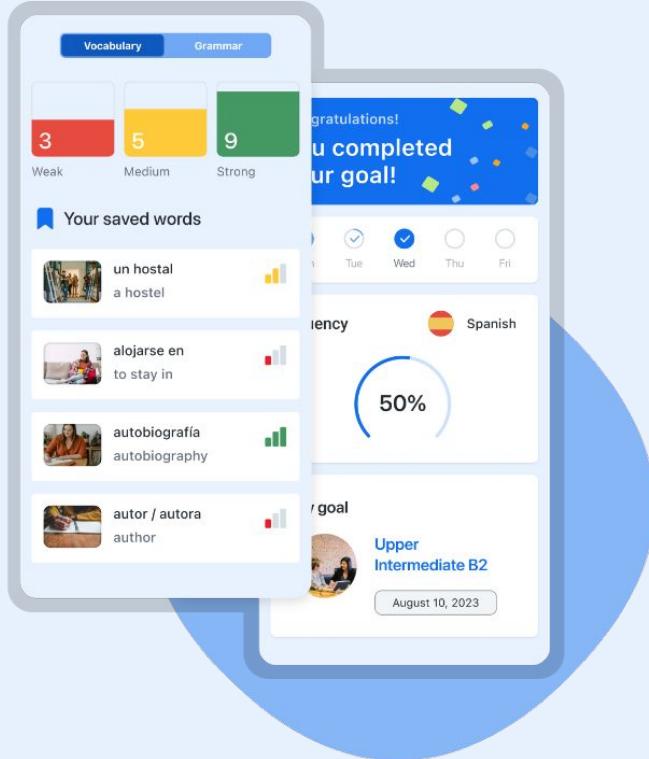


THE RESULT

Measurable language learning progress

With Busuu, businesses can see how employee language learning develops, with clear data shared on our unique Management Platform. PayFit found the data on their dashboard easy to understand. They could regularly check who their top performers were, and turn those users into ambassadors for Busuu, encouraging and engaging others with their success.

The Management Platform tool highlights inactive users. PayFit could find out if these employees were experiencing issues or if they didn't have time within their schedule to complete the lessons. Inactive users who were not keen to continue, could have their profile reassigned to someone else, so each licence was fully utilised.

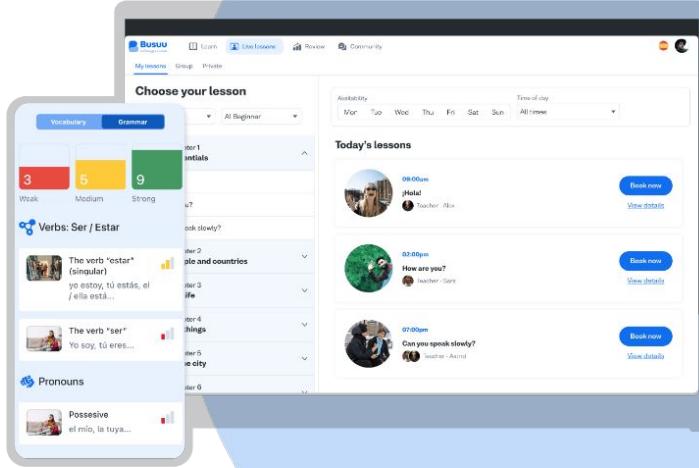


RESULTS

Improved international communication

PayFit is enjoying easier communication with all employees thanks to Busuu. Staff feel more included, and more fulfilled, ready to make international moves within the business.

The company's Spanish office will be the next to start their language learning journey with Busuu, in February 2023.





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take your business.

