

How Corporate Language Training Empowers Productivity



Corporate language learning is an essential tool for those businesses looking to increase productivity levels. This not only assists team members with communicating more effectively and therefore performing their daily tasks to a higher standard, but it also creates a more cohesive and efficient workplace environment.



Colleague communication

A key benefit of incorporating corporate language learning within training sessions for your employees is improved communication. Not only will this increase productivity and efficiency levels, but it will also lead to better communication. This all means that your teams will be able to complete tasks accurately and quickly which will lead to customer satisfaction and increased profits.

When you have a team of people who feel more confident in their language skills, this will also have a positive effect on other elements of their communication, such as their tone and body language. These positives will lead to more well-rounded and productive conversations.

With corporate language training helping to improve all aspects of communication, you will find that it also helps employees to understand the cultural nuances of different languages, increasing their understanding of the various needs and perspectives of clients and colleagues. The result of this is highly effective collaboration with colleagues who are able to fluently converse in the same language.



Improve customer service

Quality customer service is crucial when it comes to building positive relationships with your prospects and corporate language training can help with making these as effective as possible. Understanding how to communicate with your customers in a clear and concise manner, using the right words, phrases and tones will mean team members can respond to customer queries without any misunderstanding or confusion.

Improving the customer experience in these ways increases customer satisfaction which will lead to higher customer retention rates and, therefore, increased company revenue and a more efficient business operation.



Career progression

Being adept in corporate language training will also provide employees with opportunities to expand their professional networks for advancing their careers. Having a skilled team who is able to converse with clients in multiple languages will mean you open up your business to work with international clients, to travel for work and also to work more cohesively with colleagues and other companies from all over the world.

According to Forbes, up to 35% of people who are responsible for hiring, reported that a prospective candidate's ability to speak another language actually resulted in them granting an interview, extending a job offer or recommending a promotion or a pay rise.

Diversity and inclusivity

Something else to consider when looking at corporate language training is that it can also promote a culture that considers diversity and inclusion within the workplace. By actively encouraging employees to learn and use a variety of languages, companies can create a more inclusive environment, with all employees feeling respected and valued.



Relationship and team morale building

Building team morale is essential for keeping productivity levels high. By educating team members on how best to interact with colleagues on a professional level, co-worker relationships can flourish. This is, in part, due to a combined understanding of how important productive collaboration is for achieving the desired success levels.

Effective collaboration will better equip employees to efficiently tackle challenging projects as a team.

In essence, corporate language training empowers productivity within businesses by maximising this through improved communication between employees and customers alike. With the right skills in place, including a powerful mix of improved vocabulary, tone of voice, confidence and body language, teams are better equipped to collaborate to a higher standard, whilst simultaneously providing an excellent standard of customer service, which will lead to higher revenue and happier customers; the perfect recipe for a successful business.

With Busuu offering language lessons that offer industry-specific vocabulary and the opportunity to learn a new language in a variety of ways that suit you, your team and their schedules, it's important to remember that you can become multilingual in a variety of different ways. With Busuu learners access self-paced lessons on our app or web, interactions from our community of native speakers, who offer supportive feedback, and Live Lessons with certified teachers. Choose a particular style of language that helps your business or will work best around your employees' busy schedules - you know what works best for you and your company. Tailoring your corporate language training programme to the specific language needs of your business is essential for empowering productivity within your company.





Do you want to boost productivity with the help of corporate language training? Make use of our L&D tools, including our language learning app.

At Busuu for Business, we have expertly designed a digital language training programme. We believe language learning should be enjoyable, inclusive and beneficial both for companies and employees alike.

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